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The Crafted Collection

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At AB Concepts, we believe that every space tells a story — and great design is the poetry that brings it to life. We are a premium interior design and architecture firm specializing in high-end residential and commercial transformations. From concept to completion, we offer turnkey solutions that ensure a seamless, thoughtful, and personalized experience. Our mission is to create sophisticated, functional spaces that elevate daily living and express the unique identity of each client. With a meticulous approach that blends design innovation, quality craftsmanship, and precise execution, we bring clarity and beauty to every project. Whether you are a homeowner, real estate developer, hospitality brand, or corporate client, AB Concepts delivers bespoke environments where aesthetics meet purpose — and where The Poetry of Space becomes a lived experience.

The Crafted Collection

Tailored millwork. Purposeful design. Signature craftsmanship.

The Crafted Collection is a specialized service focused on the design and fabrication of custom-built elements that elevate both form and function within a space. From refined walk-in closets to sleek TV units, statement office desks, and integrated shelving systems — every piece is designed to fit seamlessly within your home's architecture and your lifestyle.

This service is ideal for clients seeking bespoke cabinetry, paneling, and storage solutions with precision detailing and elevated finishes. Whether you're enhancing a kitchen, bathroom, dressing room, or workspace, we craft every element with intention, using premium materials and an architectural approach to aesthetics and usability.



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Table of contents

A quick guide to each step of your Crated Collection experience

Included with Your Experience	4
Phase 1 : Conceptual Design	5
Phase 2 : Design Development	6
Phase 3 : Sourcing & Coordination	7
Phase 4 : From Plan to Place	8
Phase 5 : The Reveal & Beyond	9



Included with Your Experience



This service focuses on custom-crafted millwork and architectural detailing, giving your interiors a refined, built-in look with practical functionality. It's a tailored solution for enhancing key areas of your home through precision design and high-end finishes — without altering the structural layout.

The Crafted Collection includes:

- Custom Cabinetry Design for closets, kitchens, bathrooms, and storage systems.
- Built-in Furniture Solutions like TV units, shelving, and desks.
- Material & Finish Coordination for woods, lacquers, hardware, and lighting accents.
- Paneling System Design for decorative and functional wall applications.
- Seamless Fabrication & Installation, managed by trusted millworkers and our design team.

Phase 1: Conceptual Design

Objective: Define the client's vision and identify the functional and aesthetic potential of each custom-built element.

This first phase establishes the creative and strategic foundation for your made-to-measure interiors. We begin with an on-site consultation to understand the client's needs, lifestyle, and design preferences. During this visit, we take precise measurements and assess wall conditions, layout constraints, and integration opportunities.

We then develop two initial design proposals featuring layout options, stylistic directions, and suggested finishes. These are accompanied by preliminary palettes of materials, woods, and detailing — helping the client visualize how each built-in element will enhance both form and function.

This phase ensures that every piece — from walk-in closets to TV units or paneling — is thoughtfully designed to elevate the space with elegance, purpose, and harmony



Design Timeline: 1 Week / **Site Visit:** 1 Initial On-site Visit



Phase 2 : Design Development



Objective: Refine the selected concept into detailed, build-ready designs for all custom-crafted elements.

With the preferred concept approved, we move into the technical and aesthetic development phase. In a focused in-person meeting, we review the refined proposal, explore material options, and finalize measurements and layout logic. Up to two revision rounds are included — with the flexibility of conducting one virtually if needed.

This stage is dedicated to detailing custom millwork pieces, ensuring they are not only beautiful, but also functional and precisely tailored to your space.

Deliverables include:

- Technical drawings for built-ins, including cabinetry layouts, shelving systems, and paneling elevations
- 3D renderings with 2–3 photorealistic visualizations per piece or space
- Final material & finish board: wood types, lacquer colors, metal details, and accessories
- Hardware and integration recommendations, including lighting accents or concealed storage mechanisms

Design Timeline: 1 Week / **Site Visit:** 1 On-site Visit / **Virtual Meeting:** 1 Meeting

Phase 3: Sourcing & Coordination

Objective: Organize and manage all resources needed to bring your custom pieces to life with precision and efficiency. With the design finalized, we shift into execution planning — coordinating logistics, materials, and timelines to ensure a seamless fabrication and installation process. This phase is centered around custom millwork, finishes, and built-in details, with careful oversight from sourcing to delivery.

Included in this phase:

- Curated material and finish list, including direct sourcing of wood veneers, lacquers, metals, and hardware
- Coordination with fabricators and millwork shops to ensure accuracy, lead times, and quality standards
- Production schedule and installation planning, aligned with client availability and project scope
- Final cost summary, confirming approved selections and projected investment before fabrication begins

This stage ensures that everything is aligned, approved, and ready — setting the stage for flawless craftsmanship and integration.



Design Timeline: 2 Weeks / **Site Visit:** 1 On-site Visit / **Virtual Meeting:** 1 Meeting

Phase 4: From Plan to Place



Objective: Execute the custom designs with precision, ensuring each crafted element is installed flawlessly and as intended.

This is where your vision becomes reality. With all components fabricated and scheduled, we manage the entire installation process — coordinating trusted trades, supervising millwork assembly, and ensuring that each built-in piece fits perfectly within its intended space.

From wardrobes to paneling systems, we oversee every step to guarantee a refined and cohesive result that reflects the approved design.

Included in this phase:

- On-site supervision during installation of custom cabinetry, paneling, desks, and shelving systems
- 2–3 site visits per week, depending on project complexity
- Coordination of skilled trades responsible for millwork, carpentry, and surface installation
- Final styling and quality check to confirm alignment with design specifications and finishing details

Design Timeline: Up to 4 Weeks / **Site Visit:** Up to 8 On-site Visit / **Virtual Meeting:** 1 Meeting

Thank you!

Thank you for taking the time to explore our Crafted Collection package.
We look forward to the opportunity to transform your ideas into a space that is
thoughtful, functional, and beautifully designed.
Let's bring your vision to life — together.

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Phase 5: The Reveal & Beyond

Objective: Deliver a flawless final result and offer continued support beyond installation.

In this final phase, we conduct a detailed walkthrough with the client to review every installed element — from paneling to custom cabinetry — ensuring each component reflects the design and craftsmanship expected. This is the moment when each piece takes its place and the space feels complete.

We handle any last refinements and remain available for post-delivery support, so you can settle in with total confidence and clarity.

Included in this phase:

- Final walkthrough to verify correct installation and alignment with the approved design.
- Minor adjustments, such as alignments or hardware corrections, included at no extra cost.
- 30-day post-delivery support for reporting any concerns or small touch-ups.
- Major changes, if outside scope, available at labor cost only.



Design Timeline: 1 Week / **Site Visit:** 2 On-site Visit



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