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# Home Signature Makeover

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At AB Concepts, we believe that every space tells a story — and great design is the poetry that brings it to life. We are a premium interior design and architecture firm specializing in high-end residential and commercial transformations. From concept to completion, we offer turnkey solutions that ensure a seamless, thoughtful, and personalized experience. Our mission is to create sophisticated, functional spaces that elevate daily living and express the unique identity of each client. With a meticulous approach that blends design innovation, quality craftsmanship, and precise execution, we bring clarity and beauty to every project. Whether you are a homeowner, real estate developer, hospitality brand, or corporate client, AB Concepts delivers bespoke environments where aesthetics meet purpose — and where The Poetry of Space becomes a lived experience.



# HOME SIGNATURE MAKEOVER

**Where vision meets transformation.**

Our Home Signature Makeover is a comprehensive interior design and project coordination service crafted for clients who seek a full transformation of their space - from the first idea to the final reveal. This curated experience is divided into five carefully structured phases that guide you through concept creation, technical development, sourcing, on-site execution, and final delivery.

Through a combination of thoughtful design, precise planning, and hands-on supervision, we take your vision and turn it into a beautifully executed reality. Every detail is considered, every finish intentional — because your home should reflect who you are, how you live, and what inspires you.

Whether you're remodeling a single room or reimagining your entire home, this package ensures a seamless, stress-free process with design excellence at every stage.



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# Included with Your Experience



This package is designed to offer a comprehensive home transformation, managing every stage of the process from design conception to final delivery. It focuses on providing personalized, exclusive, and detailed service, ensuring that each space reflects the client's identity.

The Home Signature Makeover package includes:

- Customized Conceptual Design (Mood boards, color palettes, material selection).
- Space Planning (CAD space planning, efficient layout distribution).
- Furniture and Decor Selection (furniture, lighting, accessories).
- Project Supervision and Execution (coordination with contractors, schedule tracking).
- Continuous Client Consultation at every project phase.

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# Phase 1: Conceptual Design

**Objective:** Define the client's vision and understand their style, needs, and the space's potential.

This first stage sets the creative and strategic foundation for the project. We begin with an on-site meeting at the client's home to discuss expectations, lifestyle, and aesthetic preferences. During this visit, we take detailed measurements and assess the architectural context to ensure accuracy and feasibility.

Based on this, we develop two initial conceptual proposals, each illustrating a possible direction in terms of layout, spatial flow, and design intent. These are accompanied by a preliminary selection of color palettes, materials, and finishes, helping to visualize the mood and identity of the space from the very beginning.

This phase is essential for aligning the creative vision with the client's personality and functional needs, before moving into deeper design development.



**Design Timeline:** 2 Weeks / **Site Visit:** 1 Initial On-site Visit

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# Phase 2 : Design Development



**Objective:** Transform the selected concept into a detailed and tangible interior design.

In this phase, we begin shaping your chosen concept into a fully defined vision. Through an in-person design presentation. We walk you through the proposal, discuss layout refinements, and explore visual and functional details. You'll have the opportunity to provide feedback, with up to two rounds of revisions, one of which may be conducted virtually if preferred.

## The deliverables include:

- Detailed CAD drawings, such as floor plans, elevations, and sections
- 3D renderings, with three high-quality images per space
- A curated selection of furniture, lighting, and finishes, aligned with your style and budget

This stage brings clarity, precision, and vision to the project—laying the groundwork for seamless execution in the next phase.

**Design Timeline:** 3 Weeks / **Site Visit:** 1 On-site Visit / **Virtual Meeting:** 1 Meeting





# Phase 3: Sourcing & Coordination

**Objective:** Prepare everything necessary for a smooth and successful execution of the project.

This phase bridges design and implementation. With the concept fully developed, we begin organizing the logistics and aligning all the resources needed to bring the vision to life.

**We handle the following:**

- Creation of detailed shopping lists, including direct links for purchasing furniture, lighting, and accessories.
- Coordination with suppliers to track availability, lead times, and ensure timely deliveries.
- Management of contractors for services such as painting, electrical, carpentry, and plumbing - depending on the scope.
- Final budget review, clearly outlining all costs and confirming alignment with the client before execution begins.

This step ensures that everything is ready, accounted for, and aligned—setting the stage for a seamless transformation in the final phase.



**Design Timeline:** 2 Weeks / **Site Visit:** 1 On-site Visit / **Virtual Meeting:** 1 Meeting

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# Phase 4: From Plan to Place



**Objective:** Bring the design to life, ensuring precision and quality in every detail.

This phase marks the transformation of concept into reality. With all preparations in place, we oversee the full execution process - coordinating contractors, managing installations, and ensuring that each element is delivered and implemented as planned.

**Included in this stage:**

- On-site supervision of contractors for painting, electrical, carpentry, and plumbing (as required)
- Supervision visits: 2–3 times per week (typically Monday, Wednesday, and/or Friday)
- Coordination of furniture and accessory installation, including final positioning and styling
- Ongoing quality assurance, with attention to detail and compliance with the established timeline

This final stage guarantees that everything is delivered to the highest standard, creating a space that is functional, harmonious, and true to the original vision.

**Design Timeline:** Up to 6 Weeks / **Site Visit:** Up to 10 On-site Visit / **Virtual Meeting:** 1 Meeting



# Phase 5: The Reveal & Beyond

**Objective:** Present the finished project and address any final details with care and precision.

This final phase marks the official handover of your newly designed space. We schedule a final walkthrough with the client to review and validate every aspect of the completed project.

**Included in this phase:**

- On-site review to ensure all design elements are properly installed and meet expectations
- Discussion of minor adjustments — small changes are included at no extra cost
- Post-delivery support for 30 days: clients may report any issues or final touch-ups during this time
- Major changes beyond the original scope may be completed for an additional labor fee only

This step ensures you feel fully supported as you begin enjoying your space — with confidence, comfort, and clarity.



**Design Timeline:** 1 Weeks / **Site Visit:** 2 On-site Visit



# Thank you!

Thank you for taking the time to explore our Home Signature Makeover package.

We look forward to the opportunity to transform your ideas into a space that is thoughtful, functional, and beautifully designed.

Let's bring your vision to life — together.

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